



MONTEVERRO

TOSCANA



THE NEW ARTIST LABEL OF VERMENTINO AND VERRUZZO DEBUTS



VERMENTINO and VERRUZZO – the two young wines of Monteverro – for the 2022 vintage show a revamped graphic design that internalizes the change of direction in terms of logo and font thus reproducing the work “**Apollo Resisti!**” (Apollo, hang on!) by Davide Dormino, an artist from Viterbo, Italy and a university professor at Rufa, which was hosted on the estate in occasion of Arte&Vino in May 2021.

APOLLO RESISTI! – APOLLO, HANG ON!

The original work is a bronze sculpture that represents the lower part of the Colossus of Rhodes in its original state. The two legs form a triangle, symbolizing earth and divinity, and are at the same time two columns that embody art itself facing a test of strength against the world. “Apollo resisti!”.

It is an invocation, it appeals for those who only pay attention to the patch of earth on which their feet stand upon, limiting themselves in their vision. This work, like the original Colossus, becomes a gateway to all that is beyond the horizon. It is a prayer of art addressed to the world.

*About
Davide Dormino:*

Born in Udine in 1973, but of Etruscan descent, which is how he likes to define himself, lives in Rome. Dormino expresses his research mainly through sculpture and drawing. He seeks new forms through an ongoing investigation of the lyrical and plastic possibilities of materials such as marble, bronze and iron.

A sculptor and visual artist, he has created public artworks in Italy and abroad, such as Anything to say? a traveling sculpture dedicated to courage and freedom of expression.

The work **Apollo resisti!** placed
in the Monteverro estate.

Ph Dimitri Angelini



“For Vermentino, a white wine with a Mediterranean soul, crisp, fine and harmonious with fruity and fresh aromas with a shiny golden color,” says Dormino, “it was chosen to reproduce the work drawn with a light stroke that refers to the gold of the wine itself.

● While for the Verruzzo, meaning small boar, a red wine that being true to its name, has a strong and dynamic temperament, powerful and aromatic – reproducing the two legs with a red stroke quoting the wine itself and its nature.”