



MONTEVERRO

*Toscana*

## PRESSKIT

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### MONTEVERRO — WINE JUST LIKE THE MAREMMA ITSELF

Monteverro is located at the southern edge of Tuscany, at the foot of the medieval town of Capalbio. The landscape here is unspoiled and filled with Mediterranean flavors — just like our wines. As a result of uncompromising work by hand and careful selection in the vineyard, as well as precision and lengthy aging in the winery, we assist every grape variety, every individual vineyard, and every vintage in achieving their best possible expression.

### THE MAREMMA

Burgundy, Bordeaux, Napa Valley, New Zealand — Georg Weber has pursued his passion in the best-known winegrowing areas and at the most famous wineries in the world. But when Georg, who had always been a big fan of Italy, visited the Maremma — which at the time, around the turn of the millennium, was known as a winegrowing region to only a few insiders — the AHA! moment came immediately: this is where he wanted to found his own estate winery.

Maremma — the name is derived from the Latin mare meaning “sea”. It designates a narrow strip along the Tuscan coast that stretches from Livorno through the entire district of Grosseto as far as the border with the province of Latium. As in Medoc, the most famous winegrowing region of the Bordelais, the lowlands of the Maremma used to be marshy to a large extent. Only in the 1930s was it possible to drain them. That is the reason that the winemaking tradition is still comparatively young here. Genuine quality only came into existence here in the 1970s with the famous Sassicaia.

The southern part of the Maremma remains sparsely populated. Nature still plays the leading role here. And what nature! In the hinterlands of the coast, which in part has still been left in its natural state, green hills gently rise up out of the Tyrrhenian Sea, with vineyards and olive groves alternating with the typical Mediterranean scrub and an evergreen coppice in which lavender, broom, myrtle, rockrose, rosemary, thyme, and many other shrubs and herbs thrive.

Winegrowing in this unspoiled region profits from long summers with constantly high temperatures, and from the climate that is moderated by its proximity to the sea, characterized by cool nights and gentle winds. The grapes ripen earlier and more evenly than in the central hilly landscapes of Tuscany.